

Order / Rev: 699266 - 3
 Alt Order #: 06231802
 Flight Dates: 09/04/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 690 (Pres)
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTSP	09/10/12	09/10/12	530-6a 530-6a 10 News	CM	530-6a	M-----	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$320.00		0.00			
15	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
16	WTSP	09/10/12	09/10/12	7-730p 10 News, 7pm M-F	CM	7-730p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,200.00		0.00			
17	WTSP	09/10/12	09/10/12	CBS This Morning CBS This Morning	CM	7a-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$400.00		0.00			
18	WTSP	09/10/12	09/10/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$280.00		0.00			
19	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$700.00		0.00			
20	WTSP	09/08/12	09/08/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$320.00		0.00			
21	WTSP	09/09/12	09/09/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S					1	\$1,600.00		0.00			
22	WTSP	09/13/12	09/13/12	Letterman Late Night with David Letterman	CM	1135p-1237a	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,100.00		0.00			
23	WTSP	09/13/12	09/13/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			
24	WTSP	09/06/12	09/13/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$2,600.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$2,600.00		0.00			
25	WTSP	09/13/12	09/13/12	Y&R Young and the Restless	CM	1230-130p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WTSP	09/06/12	09/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$1,100.00		0.00			
27	WTSP	09/06/12	09/06/12	M-F 2-3p The Talk	CM	2-3p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$800.00		0.00			
28	WTSP	09/13/12	09/13/12	5-530a 5-530a 10 News	CM	5-530a	---T---	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$280.00		0.00			
29	WTSP	09/06/12	09/06/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$800.00		0.00			
30	WTSP	09/06/12	09/06/12	530-6a 530-6a 10 News	CM	530-6a	---T---	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$320.00		0.00			
31	WTSP	09/13/12	09/13/12	M-F 530-6p 10 News at 530p	CM	530-6p	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$800.00		0.00			
32	WTSP	09/06/12	09/06/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
33	WTSP	09/13/12	09/13/12	M-F 6-7a 6-7a 10 News	CM	6-7a	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$400.00		0.00			
34	WTSP	09/13/12	09/13/12	M-F 6-630p 6-630p 10 News	CM	6-630p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			
35	WTSP	09/06/12	09/06/12	7-730p 10 News, 7pm M-F	CM	7-730p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$1,200.00		0.00			
36	WTSP	09/06/12	09/06/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$400.00		0.00			
37	WTSP	09/13/12	09/13/12	CBS This Morning CBS This Morning	CM	8a-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$400.00		0.00			
E 38	WTSP	09/06/12	09/06/12		CM	9-9:30A	---T---	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-930a 10 News, 9am 10 News, 9am ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$280.00		0.00			
39	WTSP	09/11/12	09/11/12	Letterman	CM	1135p-1237a	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Late Night with David Letterman ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,100.00		0.00			
40	WTSP	09/11/12	09/11/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Price Is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,200.00		0.00			
E 41	WTSP	09/11/12	09/11/12	LN (M-F)	CM	M-F 11-1135p	-T-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
LN (M-F) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$2,600.00		0.00			
E 42	WTSP	09/14/12	09/14/12	M-F 12-1230p	CM	12-1230p	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
10 News @ Noon ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,100.00		0.00			
E 43	WTSP	09/14/12	09/14/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
The Talk ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$800.00		0.00			
44	WTSP	09/11/12	09/11/12	5-530a	CM	5-530a	-T-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
5-530a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$280.00		0.00			
E 45	WTSP	09/14/12	09/14/12	M-F 5-530p	CM	5-530p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
5-530p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$800.00		0.00			
E 46	WTSP	09/14/12	09/14/12	530-6a	CM	530-6a	----F--	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
530-6a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$320.00		0.00			
47	WTSP	09/11/12	09/11/12	M-F 530-6p	CM	530-6p	-T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
10 News at 530p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$800.00		0.00			
E 48	WTSP	09/14/12	09/14/12	M-F 6-630p	CM	6-630p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,000.00		0.00			
49	WTSP	09/11/12	09/11/12	M-F 6-7a	CM	6-7a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$400.00		0.00			
50	WTSP	09/11/12	09/11/12		CM	6-630p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630p 6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,200.00		0.00			
E 51	WTSP	09/14/12	09/14/12	7-730p	CM	7-730p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
10 News, 7pm M-F ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$1,200.00		0.00			
E 52	WTSP	09/14/12	09/14/12	CBS This Morning	CM	7-8a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS This Morning (7:00 AM-8:00 AM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$400.00		0.00			
53	WTSP	09/11/12	09/11/12	CBS This Morning	CM	8-9a	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS This Morning (8:00 AM-9:00 AM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$400.00		0.00			
E 54	WTSP	09/14/12	09/14/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	----F--	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
10 News, 9am ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	----F--					1	\$280.00		0.00			
55	WTSP	09/05/12	09/05/12	Letterman	CM	1135p-1237a	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Late Night with David Letterman ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LATE SHOW WITH DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,100.00		0.00			
56	WTSP	09/05/12	09/05/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Price Is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
57	WTSP	09/05/12	09/12/12	LN (M-F)	CM	M-F 11-1135p	--W----	:30	1	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
LN (M-F) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$2,600.00		0.00			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$2,600.00		0.00			
58	WTSP	09/05/12	09/05/12	Y&R	CM	1230-130p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Young and the Restless ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
59	WTSP	09/12/12	09/12/12	M-F 12-1230p	CM	12-1230p	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
10 News @ Noon ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,100.00		0.00			
60	WTSP	09/12/12	09/12/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
The Talk ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$800.00		0.00			
61	WTSP	09/05/12	09/05/12	5-530a	CM	5-530a	--W----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
5-530a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$280.00		0.00			

Order / Rev: 699266 - 3
 Alt Order #: 06231802
 Flight Dates: 09/04/12 - 09/14/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 690 (Pres)
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
62	WTSP	09/12/12	09/12/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$800.00		0.00			
63	WTSP	09/12/12	09/12/12	530-6a 530-6a 10 News	CM	530-6a	--W----	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$320.00		0.00			
64	WTSP	09/05/12	09/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$800.00		0.00			
65	WTSP	09/12/12	09/12/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
66	WTSP	09/05/12	09/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$400.00		0.00			
67	WTSP	09/05/12	09/05/12	CBS Evening News CBS Evening News	CM	630-7p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,200.00		0.00			
68	WTSP	09/12/12	09/12/12	7-730p 10 News, 7pm M-F	CM	7-730p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,200.00		0.00			
69	WTSP	09/12/12	09/12/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$400.00		0.00			
70	WTSP	09/05/12	09/05/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$400.00		0.00			
71	WTSP	09/12/12	09/12/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	--W----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$280.00		0.00			
N72	WTSP	09/14/12	09/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	----F--	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$2,600.00		0.00			
													Totals	74	\$72,140.00